

Client Preference Questionnaire



DON KING
LANDSCAPING
& FIREWOOD

Today's Date: _____/_____/_____
Client Name(s): _____
Address of Site: _____ Zip Code: _____
Closest Intersecting Street Name: _____
Home Phone #: _____ Work: _____ Cell: _____
Current Mailing Address: _____ Zip Code: _____

Imagine the Possibilities ... We Can!

Welcome to Don King Landscaping Design Services! It is our ultimate goal here at Don King Landscaping to involve our clients in all phases of the design and installation process, thereby securing your satisfaction and enhancing the enjoyment you receive from your new, amazing landscape. We kindly ask that you take a few moments to answer the following questions; by doing so you have effectively equipped us to be able to better meet your needs and expectations. Please be as thorough as possible as our knowledge of this information is vital to achieve your definitive satisfaction. Thank you for your time and we appreciate your business.

Please Check the following uses/goals you envision for your property:

- | | | |
|---|---|--|
| <input type="checkbox"/> Improve Real Estate Value | <input type="checkbox"/> Gardening | <input type="checkbox"/> Outdoor Recreation |
| <input type="checkbox"/> Improve General Aesthetics | <input type="checkbox"/> Flower Garden | <input type="checkbox"/> Pool |
| <input type="checkbox"/> Improve "Curbside Appeal" | <input type="checkbox"/> Vegetable Gardening | <input type="checkbox"/> Jacuzzi |
| <input type="checkbox"/> Outdoor Relaxation | <input type="checkbox"/> Herb Gardening | <input type="checkbox"/> Sunbathing |
| <input type="checkbox"/> Cooking / BBQ | <input type="checkbox"/> Kitchen Garden | <input type="checkbox"/> Enjoying Nature |
| <input type="checkbox"/> Outdoor Casual Dining | <input type="checkbox"/> Play Area for Children | <input type="checkbox"/> Hanging Laundry |
| <input type="checkbox"/> Outdoor Formal Dining | <input type="checkbox"/> Children's ages: _____ | <input type="checkbox"/> Firewood Area |
| <input type="checkbox"/> Outdoor Entertaining - small gatherings | <input type="checkbox"/> Play Area for Pets | <input type="checkbox"/> Storage Uses: _____ |
| <input type="checkbox"/> Outdoor Entertaining - larger gatherings | <input type="checkbox"/> Species/# of Pets: _____ | <input type="checkbox"/> Other: _____ |

Please Check Specific Hardscape Items of Interest:

- | | | | | |
|--|--|--|---|--|
| <input type="checkbox"/> Shrub Beds | <input type="checkbox"/> Garden Art | <input type="checkbox"/> Driveway | <input type="checkbox"/> Tool Shed | <input type="checkbox"/> Retaining Wall(s) |
| <input type="checkbox"/> Flower Beds | <input type="checkbox"/> Rock Garden | <input type="checkbox"/> Parking Area | <input type="checkbox"/> Gazebo | <input type="checkbox"/> Steps |
| <input type="checkbox"/> Raised Beds | <input type="checkbox"/> Accent Boulders | <input type="checkbox"/> Shade Structure | <input type="checkbox"/> Bark Mulch Beds | <input type="checkbox"/> Fencing |
| <input type="checkbox"/> Planters | <input type="checkbox"/> Rock Outcroppings | <input type="checkbox"/> Bench(s) | <input type="checkbox"/> Decorative Rock | <input type="checkbox"/> BBQ |
| <input type="checkbox"/> Tree Rings | <input type="checkbox"/> Improved Drainage | <input type="checkbox"/> Brick Patio | <input type="checkbox"/> Bare Ground Beds | <input type="checkbox"/> Fire Pie |
| <input type="checkbox"/> Composting Area | <input type="checkbox"/> Berms | <input type="checkbox"/> Stone Patio | <input type="checkbox"/> Brick Edging | <input type="checkbox"/> Fire Pot |
| <input type="checkbox"/> Amended Soil | <input type="checkbox"/> Downspout Tile | <input type="checkbox"/> Concrete Patio | <input type="checkbox"/> Metal Edging | <input type="checkbox"/> Outdoor Speakers |
| <input type="checkbox"/> Water Garden | <input type="checkbox"/> Dry Stream Bed | <input type="checkbox"/> Gravel Path | <input type="checkbox"/> Vinyl Edging | <input type="checkbox"/> Lawn Irrigation |
| <input type="checkbox"/> Waterfall | <input type="checkbox"/> Greenhouse | <input type="checkbox"/> Stepping Stone Path | <input type="checkbox"/> Stone Edging | <input type="checkbox"/> Bed Irrigation |
| <input type="checkbox"/> Fountain | <input type="checkbox"/> Passive Solar | <input type="checkbox"/> Bark Mulch Path | <input type="checkbox"/> Wood Edging | |
| <input type="checkbox"/> Statuary | <input type="checkbox"/> Deck | <input type="checkbox"/> Dog Run | <input type="checkbox"/> Natural Edging | |

Please Check your Preferred Colors by numbering them 1-9 (or 10), with 1 being the color you most prefer. We will utilize this information to include plants that bloom in your favorite colors as well as enhancing the overall color contrasts.

- Red Orange Yellow Green Blue
 Lavender Purple Pink White Other: _____

Please Check Specific Plant Items of Interest:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Shade Trees | <input type="checkbox"/> Roses | <input type="checkbox"/> Butterfly Garden | <input type="checkbox"/> Wind Break |
| <input type="checkbox"/> Flowering Trees | <input type="checkbox"/> Vines | <input type="checkbox"/> Rock Garden Plants | <input type="checkbox"/> Passive Solar Plants |
| <input type="checkbox"/> Evergreen Trees | <input type="checkbox"/> Vegetables | <input type="checkbox"/> Oriental Plants | <input type="checkbox"/> Hide Bad Views with Plants |
| <input type="checkbox"/> Evergreen Shrubs | <input type="checkbox"/> Herbs | <input type="checkbox"/> Topiary | <input type="checkbox"/> Improve Window Views |
| <input type="checkbox"/> Flowering Shrubs | <input type="checkbox"/> Fruit Trees | <input type="checkbox"/> Shade Garden | <input type="checkbox"/> Xerisacping Plants |
| <input type="checkbox"/> Ground Covers | <input type="checkbox"/> Edible Berries | <input type="checkbox"/> Rose Garden | <input type="checkbox"/> Desert Plants |
| <input type="checkbox"/> Annual Flowers | <input type="checkbox"/> Native Plants | <input type="checkbox"/> White Garden | |
| <input type="checkbox"/> Perennial Flowers | <input type="checkbox"/> Prairie Plants | <input type="checkbox"/> Fragrant Plants | |
| <input type="checkbox"/> Cut Flowers | <input type="checkbox"/> Water Plants | <input type="checkbox"/> Other Plant theme Gardens | |
| <input type="checkbox"/> Ornamental Grasses | <input type="checkbox"/> Bird Garden | <input type="checkbox"/> Changing Seasonal Interest | |

Indicate the following preferences with a check mark on the 1 to 5 scale provided:

	1	2	3	4	5	
Formal, Structured Style						Informal, Casual Style
Straight Line Bed Design						Curved Line Bed Design
Very Simple Layout						Involved Layout with a lot of Interest
Low Maintenance						Enjoy High Level of Yard Maintenance
No Trees						A lot of Trees
No Shrubs						A lot of Shrubs
No Evergreens						A lot of Evergreens
No Flowers						A lot of Flowers
No Lawn						A lot of Lawn
Privacy is not Needed						High Degree of Privacy Desired
Open up Design, Allow More Sunlight						Create more Shade and Shady Areas
Very Little Overall Color						A lot of Color and Contrast

My Total Budget for Developing my landscape is:

- \$1,000 - \$2,500 \$2,500 - \$5,000 \$5,000 - \$10,000 \$10,000 - \$15,000
 \$15,000 - \$20,000 \$20,000 - \$30,000 Over \$30,000 Other: \$ _____

It is generally recommended that on a new home or a recently purchased home that you spend anywhere from 10-20% of the home's appraised value on Landscaping and Curbside Appeal.

I would like to complete the entire project this season: Yes No Possibly
I would consider phasing my landscaping: Yes; if yes, then over _____ years @ _____ per year.
My Priorities this season are: _____

My priorities in the future in order of importance are: _____

If known, the Builder of my Home was: _____
I will provide accurate house/building plans: Yes No
I will provide accurate property line documents and/or site plans from a neighborhood organization: Yes No
All Property Corners are accurately marked or identified: Yes No

Please Indicate all existing features on the property:

- Irrigation Fencing Electric Dog Fence (Buried) Electric Dog Fence (Exposed) Well
- Septic Field Pool/Jacuzzi Pool Wiring and Plumbing Yard Light Wires Play Set / Swing
- Other: _____ Other: _____

Initial Project Completion Date Desired: Month _____ Day _____ Year _____

How did you hear about us?

- I am a returning client Viewed Work by Don King Landscaping Referred by Builder
- Referred by Others Brochure Mailing Don King Landscaping Company Truck
- Yard Sign Internet Search Engines / Website Other: _____

Because the process of researching, creating, drafting, and estimating your future landscapes requires considerable time and attention to detail, we ask that a design deposit be agreed upon in earnest in order to begin designing your plan. The amount of the design deposit is determined by the designer and is based upon the scope of the design project. In most practical situations the design deposits varies between \$75 and \$250 for residential projects and is only required when the creation of a new or altered design is necessary. Receipt of the design deposit is due within 30 days following the presentation of our final plan if landscape installation has not yet been contracted. The deposit amount will be applied in credit toward your installation purchases provided that the design deposit is 10% or less than your total contracted installation work and provided that installation occurs within 90 days of the presentation of the plan. All design concepts on the plan not installed by Don King Landscaping remain the property of Don King Landscaping and cannot be implemented without a contractual agreement with Don King Landscaping. This however, is in now way a contractual agreement to have landscaping installed, rather just to begin creating a landscape design.

Design Deposit Amount: _____

Thank You for your creative participation, Your Desire is Our Greatest Concern!

Client Signature: _____ **Design Representative:** _____

If a representative of Don King Landscaping is not present upon completion of this questionnaire please place in the pre-addressed envelope included in the New Client Package. No postage is necessary as we have provided it for you.

Don King Landscaping Looks Forward to Growing with You!